

# THE NEW YORK STATE DEMOCRATIC RURAL

## The SPRING CONFERENCE Edition

### THE AGENDA-The road to victory in 2011

APRIL 29 - 30, 2011 in Schenectady

#### Friday Training: **FIELD LAYOUT & RULES OF THE GAME**

NYS Election Law, Campaign Calendars, Information for Candidates  
Panel of New York's County Election Commissioners

#### Friday **Governor Cuomo's Welcome Reception**

Friday Banquet : **CHOOSING SIDES: WHY WE ARE DEMOCRATS**  
"The All Star Team - New York State's Elected Officials"

#### Saturday Breakfast & DRC Board Elections

#### Saturday Training: **TEAM ROSTER: WHO'S ON FIRST?**

Coaches, Managers, Trainers, Players, Field Staff, and Fans  
Identifying critical Roles for Campaign Team Development

#### Saturday Coffee Break

#### Saturday Training: **BUY ME SOME PEANUTS AND CRACKERJACK**

Campaign budgets, fundraising, allocation of resources,  
Building the Bench, Grooming the Field, Seventh Inning Stretching Dollars

#### Luncheon: **PUT ME IN, COACH! I'M READY TO PLAY!**

Luncheon and Election Results

### WHAT IT COSTS

MEMBER DUES – if you have not paid 2011 dues, check category:

**Convention attendance requires payment of dues for all attendees.**

DRC VOTING MEMBER DUES (County Chair, State Committee)  \$10

DRC ASSOCIATE MEMBER DUES  \$10

**FULL CONVENTION REGISTRATION Includes All Events**  **\$99**

"FRIDAY ONLY" REGISTRATION includes:  \$59

Friday Afternoon Field Layout Workshop

Friday Opening Reception and Dinner with News York's Democrats

Dinner Choice:  Sliced Bistro Sirloin  
 Truffled Pecorino Chicken  
 Vegetarian

"SATURDAY ONLY" REGISTRATION includes  \$59

Saturday Breakfast & Board Elections

Saturday Campaign Team Building Workshop

Saturday Campaign Finance Workshop

Saturday Luncheon & Closing

**The Registration Form is attached to this document.**

# DRC CONFERENCE CONTACT INFO

Web page: [www.nysdrc.org](http://www.nysdrc.org)

Or e-mail us at:

Irene Stein, Chair --- [iws2iws2@gmail.com](mailto:iws2iws2@gmail.com)

Don Ackerman, Bulletin Publisher --- [Bdonack@aol.com](mailto:Bdonack@aol.com);

Cindy Emmer, Treasurer --- [cindy.emmer@yahoo.com](mailto:cindy.emmer@yahoo.com)

Phil Jones, Secretary --- [phildem@rochester.rr.com](mailto:phildem@rochester.rr.com)

Jane Dodds, Conference Coordinator --- [JMDODDS@aol.com](mailto:JMDODDS@aol.com)

## DUES

Dues are \$10 for 2011, checks need to be sent to Cindy Emmer, 858 Davis St., Elmira, NY 14901.

## Where do I Stay

### HOTEL RESERVATIONS:

Attendees should make their own reservations at:

- Holiday Inn Schenectady, 100 Nott Terrace, 518-393-4141 (\$99)

or

- Hampton Inn Downtown, 450 State Street, 518-377-4500 (\$139)
- Be sure to tell the Reservation clerk that you are attending the DRC Convention to secure the Convention Rate.

To take advantage of the reduced rate, reservations must be made by April 15, 2010.

The Convention rate expires on April 15, and rooms will not be held after April 15.

Reservations made after April 15 will be at the regular hotel rates

Please register early to secure your room at the convention rate.

## So what do I do

EACH Attendee must complete a separate Registration Form which is at the back of this document

If you are bringing a guest, you must complete a separate form for each person, so that we can prepare name tags, registration packets and meals. No one will be seated at meals or workshops without a name tag.

Registration Deadline is Friday, April 15. Friday dinner seating is limited to 320 guests. Priority will be given to those who register for the full Convention.

YOUR REGISTRATION is not complete until you have paid DRC Dues and your Registration Fees.

Print the attached form and Mail with your check, **payable to DRC**, to:

**Cindy Emmer, DRC Treasurer,  
858 Davis Street, Elmira NY 14901**

Or register on line at [www.nysdrc.org](http://www.nysdrc.org) (coming soon!)

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## OTHER NEWS

**The Executive Board of the DRC will be meeting in Syracuse, New York at 10 AM on Saturday, April 9, 2011. Location is pending at the moment.** A separate announcement will be sent out with more information.

We anticipate Senator David Valesky to participate in the meeting as well as some other dignitaries. All DRC Members are invited to attend.

**BOARD VACANCY:** There is a vacancy on the Executive Committee that will be filled by the Board at our April 9, 2011 meeting in Syracuse, NY. This term expires in the Spring of 2012. Individuals who are interested in being appointed to the Board should notify Phil Jones at [phildem@rochester.rr.com](mailto:phildem@rochester.rr.com) or by mail at 19 Elm Street, Geneseo, NY 14454 by no later than **March 31, 2011.** I would encourage all interested parties to submit a resume regarding their political experience and interest in being on the DRC Board (not required but suggested).

**BOARD ELECTIONS at the DRC Conference:** At the Breakfast on Saturday, April 30, 2011, there will be a General Membership meeting for the purpose of electing all 5 officers' positions and 5 Board members to the Executive Committee of the DRC Board.

In order to appear on the printed ballot, individuals interested in running for any of these 10 positions, should express their interest and what position they are running for to Phil Jones at [phildem@rochester.rr.com](mailto:phildem@rochester.rr.com) or by mail at 19 Elm Street, Geneseo, NY 14454 by no later than **April 15, 2011.**

The seats that are to be filled are:

OFFICERS: Chair, Vice Chair, Secretary, Treasurer, and Parliamentarian  
BOARD SEATS: 5 positions

**DRC SPRING CONFERENCE REGISTRATION FORM** is attached to this document and should be used to register by mail. The web registration form will be available in the near future.

DRC 2011 CONVENTION  
**BUILDING THE FARM TEAM!**

Recruiting, Training and Electing the Democratic Team  
April 29-30, Proctor's, 432 State Street, Schenectady NY

**REGISTRATION FORM**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ Title \_\_\_\_\_

Address: \_\_\_\_\_

City State Zip \_\_\_\_\_

County \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Cell phone \_\_\_\_\_

Your position (please check ALL that apply to you):

County Chair

State Committee Member

County Committee Member

DRC Associate Member

Elected official: office \_\_\_\_\_

Candidate for : \_\_\_\_\_

other \_\_\_\_\_

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Saturday Campaign Team Building Workshop  
Saturday Campaign Finance Workshop  
Saturday Luncheon & Closing

Dinner Choice:        ( ) Sliced Bistro Sirloin  
                          ( ) Truffled Pecorino Chicken  
                          ( ) Vegetarian

**YOUR TOTAL FEES:    \$\_\_\_\_\_**

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