

2023 DRC PROGRAM BOOK AD RATES AND SPECS

DRCProgramBook@gmail.com

The program book will be distributed to all sponsors and participants at the spring convention. All advertisements should be camera-ready and reach us by **March 20, 2023**. All correspondences should be directed to the 2023 program book at DRCProgramBook@gmail.com

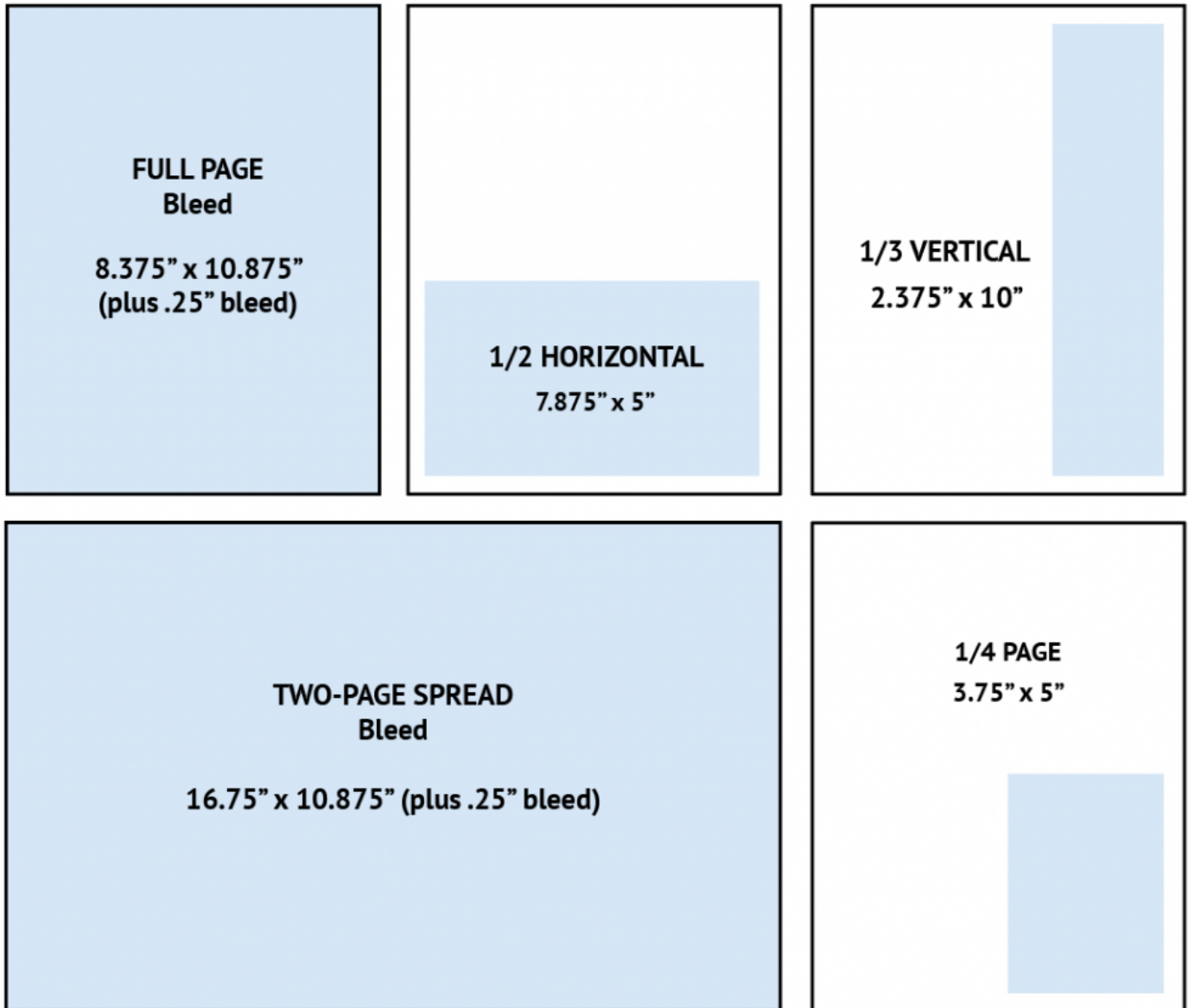
To simplify the payment process please use our convenient ActBlue page for a trusted transaction
<https://secure.actblue.com/donate/drcad23#> or mail payment to

Frank Puglisi
7627 S. Grove Rd.
Franklinville, NY 14737
ATTN: DRC Program Book

PDF is the preferred format, but we can also accept JPEG, and Word If business card ad, please scan and email to DRCprogrambook@gmail.com

Placement	B & W	Full Color	Total
Outside Back Cover	\$2500	\$2600	
Inside Front Cover	\$2000	\$2100	
Inside Back Cover	\$2000	\$2100	
Centerfold (2 Pages)	\$1500	\$1600	
Gold Page	\$1000	\$1100	
Full Page	\$500	\$600	
Half Page – vertical	\$250	\$300	
Half Page – horizontal	\$250	\$300	
1/3 Page - vertical	\$175	\$200	
¼ Page vertical or horizontal	\$100	\$125	

Specifications



Not shown 1/2 Page vertical specs – 4.20" x 10.875"
Spec's do not have to be exact. We will make adjustments at print.

NAME _____
EMAIL CONTACT _____
PHONE DAY _____ EVENING _____

Thank you for supporting The Democratic Rural Conference of NY State